

# SPONSORSHIP GUIDE

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2026

SCHOOL SAFETY  
TRAINING CONFERENCE



## ADD-ON UPGRADES and SPONSORSHIP OPPORTUNITIES

<https://whova.com/portal/registration/MCafUCQhqj5kOyym09rx/exhibitor>

Once you have completed your Exhibitor Level on WHOVA, you will be directed to the Sponsorship and Add-on Page. After reviewing the available opportunities, select your desired item(s) and proceed through the checkout process. A description of the item is listed, for a more detailed description, please contact Andrew Davis at [events@fasro.org](mailto:events@fasro.org)

Sponsorships of these items really go a long way to making our conference a memorable experience for all attendees. Your support is greatly appreciated and you will be highlighted at the conference for your Sponsorship.

	Add-on	Option	Price	Limi
+	Booth Boost		\$750.00	1
+	Booth Upgrade		\$750.00	1
+	Booth Combo Upgrade		\$1,000.00	1
+	Passport Contest		\$250.00	1
+	SRO Registration Sponsor		\$500.00	10
+	Elevator Door Sponsor (Branding) (2 DOORS)		\$2,500.00	4
+	Conference Escalator Sponsor (Branding)		\$1,500.00	1
+	Charging Station Sponsor		\$1,000.00	4

+	Breakout Room Sponsor (Branding)		\$1,500.00	1
+	Welcome Reception Sponsor		\$5,000.00	1
+	Challenge Coin and Patch Trading Event		\$3,000.00	1
+	Cornhole Tournament Sponsorship		\$5,000.00	1
+	Outdoor Terrace DJ/Band Event		\$5,000.00	1
+	Casino Night Sponsor (Grand Finale Event)		\$10,000.00	1
+	Fireworks Show over the Intercoastal (Sponsor)		\$8,500.00	1
+	Cornhole Lane Sponsorship		\$250.00	10

+	Coffee Service Sponsor		\$2,500.00	5
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## Second Floor Window Sponsorship Installation and Creation Cost

This is in addition to the \$300 Sponsorship. First Come/First Serve - **T1 & T4 not available.**



### SECOND FLOOR

### WINDOWS

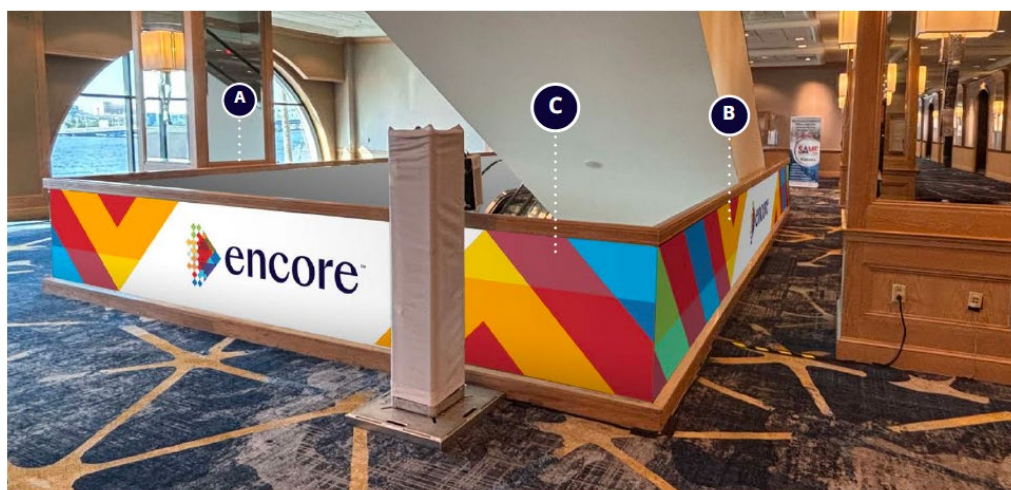
9 SETS AVAILABLE

### BREAKDOWN

WINDOW T1 & T4	Size	36.5"x32.5"	Material	Surface Graphic	\$297
WINDOW T2 & T3	Size	64"x34.5", 52" Center	Material	Surface Graphic	\$552
WINDOW B1 & B4	Size	63.5"x64", 39.25" Top	Material	Surface Graphic	\$1,032
WINDOW B2 & B3	Size	64"x64"	Material	Surface Graphic	\$1,020

## Second Floor Escalator Glass Sponsorship Installation and Creation Cost

This is in addition to the \$500 Sponsorship. First Come/First Serve – **Side A not available.**



### SECOND FLOOR

### ESCALATOR GLASS

### BREAKDOWN

SECOND FLOOR SIDE A	Size	376.75"x33.25"	Material	3/16" Foamboard	\$3,054
SECOND FLOOR SIDE B	Size	364"x33.25"	Material	3/16" Foamboard	\$3,054
SECOND FLOOR SIDE C	Size	228"x33.25"	Material	3/16" Foamboard	\$1,908



## Second and Third Floor Elevator Door Sponsorship Installation and Creation Cost

*This is in addition to the \$750 Sponsorship. First Come/First Serve*



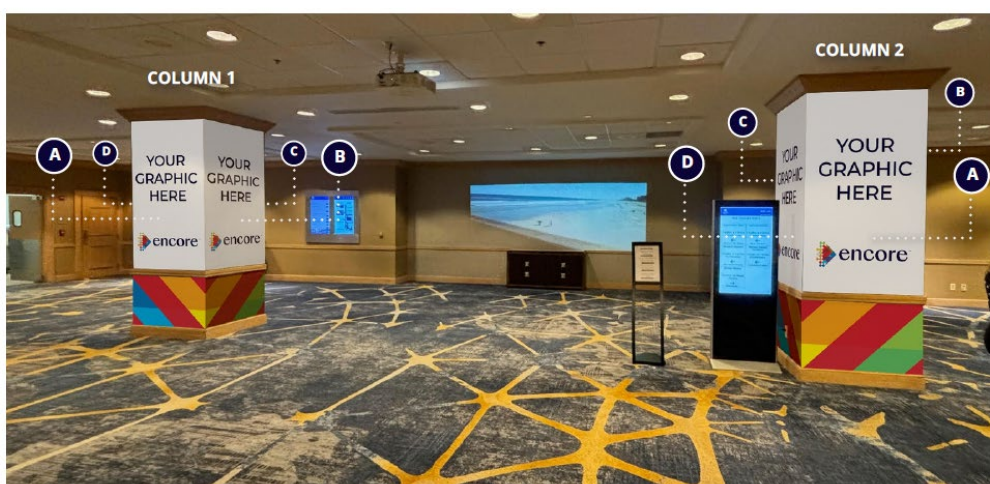
### SECOND AND THIRD FLOOR ELEVATORS

#### BREAKDOWN

DOORS L1 & R1	Size	48"x84"	Material	Surface Graphic	\$1,008
DOORS L2 & R2	Size	48"x84"	Material	Surface Graphic	\$1,008
DOORS L3 & R3	Size	48"x84"	Material	Surface Graphic	\$1,008
DOORS L4 & R4	Size	48"x84"	Material	Surface Graphic	\$1,008

## Third Floor Column Sponsorship Installation and Creation Cost

*This is in addition to the \$350 Sponsorship. First Come/First Serve*



### THIRD FLOOR COLUMNS

CENTER TRIM IS 3.5"

#### BREAKDOWN

COLUMN 1 A & CSize	Top - 46.75"x77.5" Bottom - 46.75"x25.75"	\$1,074
COLUMN 1 B & DSize	Top - 42"x77.5" Bottom - 42"x25.75"	
COLUMN 2 A & CSize	Top - 41.75"x77.5" Bottom - 41.75"x25.75"	\$970
COLUMN 2 B & DSize	Top - 42"x77.5" Bottom - 42"x25.75"	



## ACKNOWLEDGEMENT OF TERMS AND CONDITIONS

By registering as a Partner/Sponsor/Exhibitor, all terms and conditions included in the Exhibitor Prospectus are acknowledged and accepted by the Partner/Sponsor/Exhibitor.

## Encore Point of Contact for Branding:

*(Sponsorship through WHOVA must be completed prior to contacting Encore Sales Manager)*

Sarah Cardwell - Sales Manager  
sara.cardwell@encoreglobal.com  
(O) 904-360-8715 (M) 321-747-6773



FASRO CONFERENCE CONTACT FOR EXHIBITS / SPONSORS

Andrew Davis - Operations Director  
Florida Association of School Resource  
Officers [Events@fasro.org](mailto:Events@fasro.org)  
407-455-4141

A note from the FASRO Operations Director:

*At FASRO, we take immense pride in the relationships we have built with our vendors and sponsors over the years. These partnerships are the cornerstone of our annual conference's success, and we deeply value the trust and support you continue to provide.*

*Our philosophy is simple: we treat every vendor and sponsor with respect, professionalism, and a genuine appreciation for the role you play in making our event extraordinary and our schools safe. From the moment you join us, we strive to create a welcoming atmosphere that fosters camaraderie and collaboration.*

*The FASRO conference is more than just an event—it's a family. We are committed to maintaining a family-friendly and inclusive environment where everyone feels valued and inspired to return year after year. Your contributions are not just recognized; they are celebrated as an integral part of the FASRO Conference experience*

*Thank you for your ongoing support and for being part of the FASRO community. Together, we create something truly special, and we look forward to welcoming you back at our conference*

Sincerely, **Andrew Davis**

A handwritten signature in blue ink, consisting of a stylized 'A' followed by a horizontal line and a diagonal stroke.

