

PROSPECTUS



- 2026 -

SCHOOL SAFETY TRAINING
CONFERENCE



Access to Key Decision-Makers

Exhibiting at the FASRO conference means you'll be in the same room as influential figures in school safety and law enforcement. This includes Chiefs, Sheriffs, School Superintendents, and high-level command staff who are looking for innovative solutions to enhance their operations. Direct interactions with these decision-makers can lead to meaningful conversations and potential partnerships that can propel your business forward.

Showcasing Innovative Products and Services

The vendor hall serves as a dynamic platform for showcasing cutting-edge technology and products specifically designed for school safety and law enforcement. This is your chance to stand out in a competitive market and demonstrate how your offerings can meet the unique needs of schools and law enforcement agencies. Attendees are eager to learn about solutions that can improve their effectiveness and efficiency.

Networking Opportunities

The FASRO conference provides exceptional networking opportunities with a diverse group of professionals focused on school safety. Building relationships in this environment can lead to collaborations and partnerships that enhance your brand's credibility and reach. Past conferences have seen successful partnerships formed that have driven innovation in school safety.

Dedicated Engagement Time

Throughout the conference, specific times are set aside for attendees to interact with vendors. This ensures that you have dedicated opportunities to engage with potential clients, allowing for deeper discussions about your products and services. Face-to-face interactions can significantly enhance relationship-building and foster trust among attendees.

Understanding Market Needs

As a vendor, this conference allows you to gain valuable insights into the challenges and needs of school resource officers and safety personnel. Engage with attendees to gather feedback and learn about their experiences. This information is invaluable for refining your products and tailoring your marketing strategies to better serve the market.

Contributing to School Safety

Exhibiting at the FASRO conference isn't just about business; it's an opportunity to contribute to a vital mission: enhancing school safety. By showcasing your innovative products, you play a role in the positive impact on the safety and well-being of students and staff across Florida.

Conclusion

The FASRO conference presents a unique opportunity for vendors to connect, showcase, and collaborate with key stakeholders in school safety. Don't miss your chance to be part of this essential gathering.

Is your organization ready to make an impact? Secure your spot as an exhibitor at the 2026 FASRO conference today! www.fasro.org/conference



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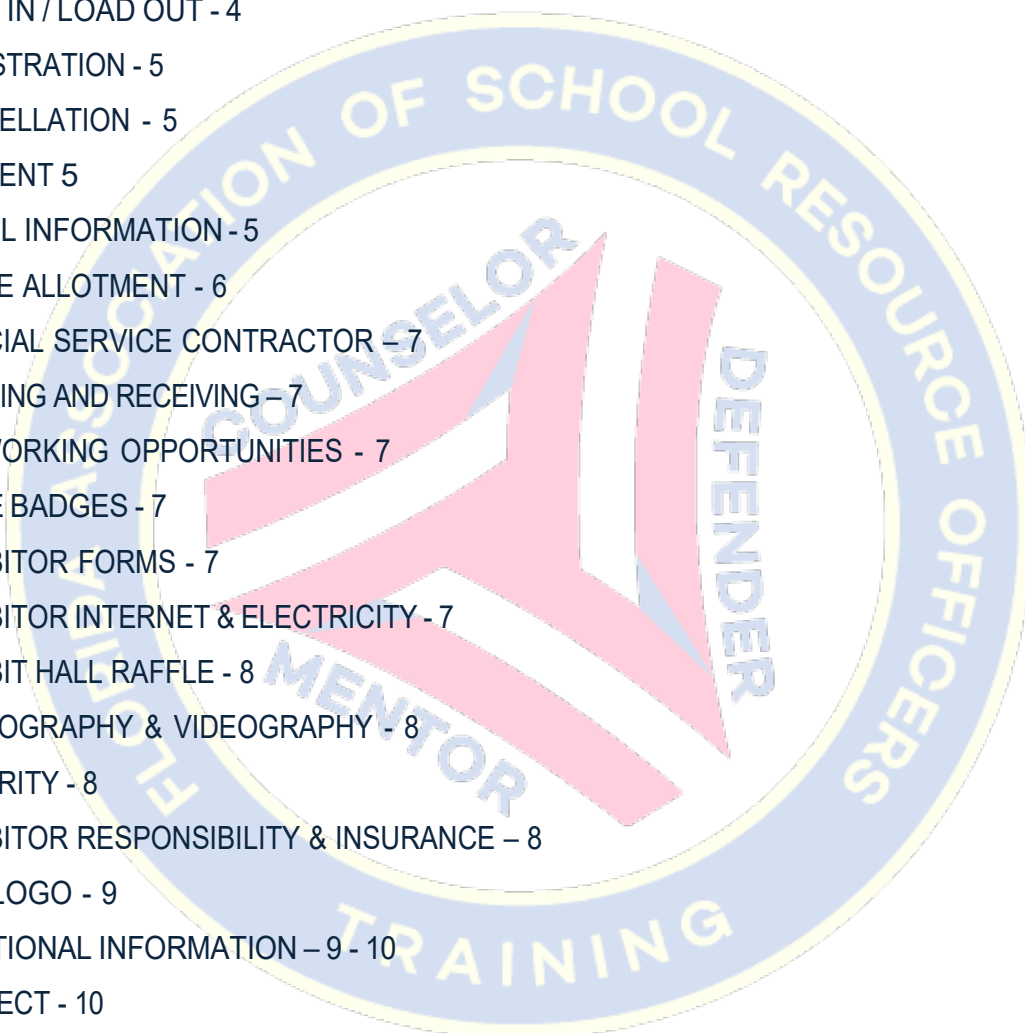
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EXHIBITION LEVEL

DIAMOND LEVEL EXHIBITOR: \$25,000 – Our most prestigious level of exhibition - Large, customizable booth space - stage time during our opening ceremonies to welcome attendees and 8 booth staff registrations included. Invitation to VIP event and sponsorship of breakout space.

PLATINUM LEVEL EXHIBITOR: \$10,000 – Get recognized and stand out. Large 10x20 Booth - Video Ad - Large Logo on advertising - Recognition on stage by FASRO - 5 booth staff registrations included - Invitation to VIP event.

GOLD LEVEL EXHIBITOR: \$5,000 – 10x10 Booth, Medium Logo on advertising material, Logo on stage during breaks. 3 booth staff registrations included.

SILVER LEVEL EXHIBITOR: \$2,500 – 10x10 Booth, Small Logo on advertising, 2 booth staff registrations included.

NON-PROFIT EXHIBITOR: \$1,500 – 10x10 Booth, Small Logo on advertising.
PROOF OF NON-PROFIT STATUS (W9) REQUIRED.

ADD-ON UPGRADES and SPONSORSHIP OPPORTUNITIES

FASRO offers numerous sponsorship opportunities and booth upgrades at our conference and we encourage you to browse those items as you complete the WHOVA Checkout Process. Additionally, a FASRO Sponsorship Guide will be provided and any questions concerning sponsorship packages can be forwarded to the FASRO Operations Director at events@fasro.org.



VENDOR/EXHIBITOR SCHEDULE OF EVENTS

***Sunday, July 19th – Exhibitor Hall Load In/Setup 12:00 PM – 6:00 PM**

*(*FOR WEEK-LONG EXHIBITORS ONLY)*

Tuesday, July 21st – Exhibitor Hall Load In/Setup 2:00 PM – 9:00 PM

Wednesday, July 22nd – Exhibit Hall Open (Vendors Only) 6:30 AM – 7:00 AM

Wednesday, July 22nd – Exhibit Hall Open to attendees 7:00 AM - 4:00 PM

Wednesday, July 22nd – Exhibit Hall Closed 4:00 PM – 5:30 PM

Wednesday, July 22nd – Exhibit Hall Open Reception) 5:30 – 7:30 PM

Wednesday, July 22nd – DIAMOND / PLATINUM Exhibitor VIP Event

Thursday, July 23rd – Hall Open (Vendors Only) 7:00 – 8:00 AM

Thursday, July 23rd – Hall Open to attendees 8:00 AM – 5:00 PM

Thursday, July 23rd – Hall Closed 5:00 PM

Friday, July 24th – Hall Open to attendees 0730 AM – 0800 AM

Friday, July 24th – Hall Open to attendees 0930 AM – 1000 AM

Friday, July 24th – Hall Open to attendees 1100 AM – 1130 AM

****Booth Staff can refer to [WHOVA App](#) for Break Schedule on Tuesday, Wednesday and Thursday. All session breaks will be a minimum of 30 Minutes long. The schedule is subject to change.***

LOAD IN

Tuesday, July 21st – 2:00 PM – 9:00 PM. No later than **8:00 AM** Wednesday, July 23nd.

TEAR DOWN / LOAD OUT

NOTICE: Any vendor who begins to tear down prior to 11:00 AM on Friday, July 24, 2026, without the permission of the FASRO Operations Director or his designee will be assessed a \$250 fee. Please pass this on to your booth staff. Tear Down and Load Out: 11:00 AM - 2:00 PM Friday



REGISTRATION

Registrations for all booth staff must be completed by July 15, 2026. This deadline is set to allow ample time for conference preparation. Your company name will appear exactly as indicated in your online registration in WHOVA. Please review information to be sure names and addresses are spelled correctly.

CANCELLATION

Emailed cancellation must be received by June 15, 2026, will be refunded, less registration and exhibit fees, in addition to a \$250 cancellation fee. Cancellation requests after June 15, 2026 will not receive a refund.

PAYMENT

In committing to sponsor and/or exhibit, the registrant agrees to pay for the exhibit space in full within two (2) weeks of completing the online registration. Any sponsor/exhibitor space not paid for within two (2) weeks will be canceled and released for sale. All payments should be made through WHOVA unless consent otherwise has been given by FASRO.

All reservations must be received on or before July 1, 2025. Please note the group block is subject to selling out prior to this date. After this date, further reservation requests will be subject to space availability at the prevailing room rate. For reservations, please visit the Hotel section of the conference website. You are not able to book a hotel room until you are registered for the conference.

Host Hotel Registration Link:

<https://www.hyatt.com/en-US/group-booking/JAXRJ/G-FASR>

Host Hotel Information:

Hyatt Regency Jacksonville Riverfront
225 E. Coastline Drive
Jacksonville, Florida 32202

Phone: (904) 588-1234

Nightly Rates - \$189.00 per night. Group Code - (**G-FASR**)

Check In/Out Times

Check In 4:00 PM – Check Out 11:00 AM (Late Check In/Out at discretion of host hotel.)



SPACE ALLOTMENT

Every effort will be made to accommodate each vendor within the Vendor Hall space permitting. However, should your Exhibit exceed the measurements of the space allotted, you will be required to purchase an additional booth. We encourage you to reserve space early to avoid possible exclusion from the conference. Each vendor is entitled to a reasonable sightline from the aisle, regardless of the size of the exhibit. Vendors with larger space should also be able to effectively use as much of the total floor space as possible, if they do not interfere with the rights of others. Therefore, a display fixture that exceeds the allocated space, interferes with aisles, or impedes on the rights of other vendors will not be permitted to display.

Vendors may not reassign, sublet, or allow other companies to use the whole or a part of the Exhibit space. Vendors may not display or advertise any goods or services not manufactured, distributed, or otherwise provided by the exhibiting company during the normal course of business. FASRO policy restricts representatives of organizations that are not sponsors of the conference or have not purchased an exhibit booth space, from soliciting business and distributing promotional materials of any type within the Exhibit Hall area or any other areas. Those found doing so will immediately be asked to vacate the premises.

Sister companies that promote the same product and/or service are permitted to share booth space. Sister companies must be owned by the same parent company and all applicable fees apply. Name badges and printed materials will reflect only one company.



SHIPPING/RECEIVING AND OFFICIAL HOTEL SERVICE CONTRACTORS

SEE HOTEL .PDF (Attached)

Shipping and Receiving

ENCORE CONTACT:

Sarah Cardwell - Sales Manager

sara.cardwell@encoreglobal.com

(O) 904-360-8715 (M) 321-747-6773

Booth Furnishings, Carpet, Power, AV Items, etc.

Dom Bugge – Manager

dominicobugge@hotmail.com

NETWORKING OPPORTUNITIES

As a Vendor, one of the best opportunities to engage a potential client is outside of the Vendor Hall. There are many opportunities for vendors to network with registrants throughout the conference outside the Exhibit Hall. Included in registration are these opportunities:

- Nightly Events/Receptions • Breaks

Vendors may extend after-hour invitations to conference attendees. It is requested that invitations do not conflict with the conference agenda.

NAME BADGES

Vendors must submit the names of all representatives who will attend the conference via online registration. Name badges are required at all conference functions. Any changes to badges after the registration cut-off date will be charged a fee of \$25 per badge.



EXHIBITOR FORMS

See "Vendor Registration" section on **WHOVA** app.

EXHIBIT HALL RAFFLE

Each vendor is invited to donate an item to the Vendor Hall Drawings. Ideas for raffle items are products and/or services from your company, gift cards or other items. Drawings will be conducted during the Vendor Hall Reception at your booth space.

PHOTOGRAPHY & VIDEOGRAPHY

All conference photography and videography, including inside the vendor hall, is carried out by the official photographer of the Florida Association of School Resource Officers. Exhibitors and Sponsors agree that FASRO may utilize all images, including images of the vendor's booth, products, and employees, as they see fit in communication and marketing materials for future conferences.

SECURITY

While the Florida Association of School Resource Officers and the hotel will exercise reasonable care in safeguarding the Vendor Hall, the Florida Association of School Resource Officers, the hotel, nor any of their officers, agents or employees, assumes any responsibility for such property. Please take all personal effects with you when leaving the trade show floor.

EXHIBITOR RESPONSIBILITY & INSURANCE

Vendors should include in, or have a rider attached to, their insurance policies covering the period of time from the date of shipment of merchandise/display to the show through and including the return arrival date of the merchandise/display at the vendors' home base.

The Exhibitor understands that neither the Group nor the Hotel maintains insurance covering the Vendor's property and it is the sole responsibility of the Vendor to obtain such insurance. Vendor assumes responsibility and agrees to indemnify, defend, and hold harmless Hotel, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), and FASRO from and against any claims or expenses arising out of the use of exhibition premises. Vendors should have a copy of the policy in their possession at the conference.

VIDEO and LOGO ADS

Ads only apply to Platinum and Diamond Partners and Sponsors; please see below for specifications.

Logo Specifications & Instructions

- A logo with RGB color space.
- Full size (at least 400 pixels wide) in high-quality (or better) JPG.
- (GIF) or Transparent (PNG) background if preferred.
- Videos must be high resolution and able to be transferred to a thumb drive.

ADDITIONAL INFORMATION

- Only one organization per exhibit space—no exceptions.
- All vendors planning to attend the conference must be registered by the deadline and must have secured an indoor exhibit space or an outdoor vehicle display.
- Vendors may not attend without an indoor or outdoor booth space. FASRO policy restricts representatives of organizations that are not conference sponsors, or have not purchased an exhibit booth space, from soliciting business and distributing promotional materials of any Location within the Exhibit Hall area or any other areas. Those found doing so will immediately be asked to vacate the premises. Delegates may place orders with exhibitors for goods or services, vendors may directly sell products from the exhibit floor.



- Vendors are permitted to invite conference attendees to their own social events. Social events cannot conflict with events published in the Florida Association of School Resource Officers conference program. Social events include but are not limited to private dinner invitations either at the host hotel or at an offsite location, or private networking events either at the host hotel or at an offsite location. FASRO does not coordinate any portion of these events on your behalf, nor will FASRO send out event invitations on your behalf. Please note – for events occurring at the hotel, the hotel will contact FASRO for approval prior to confirming your booking.

RESPECT

Rude behavior and inappropriate actions toward FASRO Staff, attendees and/or Sheriffs/Chiefs, and other sponsors/exhibitors, at any time will not be tolerated. Reports or sightings of misconduct will be evaluated, and at FASRO's discretion, those involved may be subject to immediate dismissal from the conference and will not be allowed to attend or exhibit at future FASRO Conferences or Events. No refunds will be provided for a violation of this agreement.

ACKNOWLEDGEMENT OF TERMS AND CONDITIONS

By registering as a Partner/Sponsor/Exhibitor, all terms and conditions included in this prospectus are acknowledged and accepted by the Partner/Sponsor/Exhibitor.



FASRO CONFERENCE CONTACT FOR EXHIBITS / SPONSORS

Andrew Davis - Operations Director
Florida Association of School Resource
Officers Events@fasro.org
407-455-4141

A note from the FASRO Operations Director:

At FASRO, we take immense pride in the relationships we have built with our vendors and sponsors over the years. These partnerships are the cornerstone of our annual conference's success, and we deeply value the trust and support you continue to provide.

Our philosophy is simple: we treat every vendor and sponsor with respect, professionalism, and a genuine appreciation for the role you play in making our event extraordinary and our schools safe. From the moment you join us, we strive to create a welcoming atmosphere that fosters camaraderie and collaboration.

The FASRO conference is more than just an event—it's a family. We are committed to maintaining a family-friendly and inclusive environment where everyone feels valued and inspired to return year after year. Your contributions are not just recognized; they are celebrated as an integral part of the FASRO Conference experience

Thank you for your ongoing support and for being part of the FASRO community. Together, we create something truly special, and we look forward to welcoming you back at our conference

Sincerely, Andrew Davis

A handwritten signature in blue ink, appearing to read "Andrew Davis", is placed below the typed name.

